PHARMACY FRONTIERS PODCAST SPONSORSHIP

BROUGHT TO YOU BY THE MISSOURI PHARMACY ASSOCIATION

We are thrilled to offer your brand a chance to collaborate with the Pharmacy Frontiers Podcast, a premier platform focused on exploring the latest advancements, trends, and practices in the pharmaceutical field. Our engaged audience includes pharmacy professionals, students, and enthusiasts, and we strive to enhance discussions about the future of pharmacy while delivering valuable insights to our listeners.

Partnering with the Pharmacy Frontiers Podcast will boost your brand's visibility and align you with the advancement of the pharmacy profession!

QUESTIONS?

CONTACT
SARAH MENGWASSER
573.636.7522 (EXT. 255)
SARAH@MORX.COM

SPONSORSHIP LEVELS

We offer four sponsorship tiers designed to maximize your brand's visibility and engagement with our audience.

☐ **BRONZE** **$250 Sponsorship**
(Small Logo Placement) Your brand's small logo will be featured on the back of our t-shirts. We anticipate producing at least 150 t-shirts, ensuring your brand reaches a wide audience during events and promotions such as MPA Legislative Day and MPA Annual Conference in September.

☐ **SILVER** **$500 Sponsorship**
(Larger Logo Placement) Your larger logo will be prominently displayed on the back of our t-shirts, enhancing your visibility at events and among our dedicated listeners.

☐ **GOLD** **$1,000 Sponsorship**
(Enhanced Brand Exposure) This tier includes a larger logo on the t-shirt, along with a mention in the podcast intro. Your brand will be recognized in at least ten episodes, reaching our growing audience of pharmacy professionals.

☐ **PLATINUM** **$2,500 Sponsorship**
(Exclusive Partnership Opportunity) As a top-tier sponsor, your larger logo will be featured on the t-shirt, and you will receive a mention in the podcast intro. Additionally, we will invite you as a guest on one of our episodes, providing you with a platform to share your insights and promote your brand directly to our audience.

WHY SPONSOR THE PODCAST?

TARGET AUDIENCE
Connect with pharmacy professionals and enthusiasts eager to learn about industry developments.

BRAND AWARENESS
Increase visibility through various channels, like t-shirts and podcast mentions, reaching a diverse audience.

ENGAGEMENT OPPORTUNITIES
Engage directly with listeners as a podcast guest to connect with potential clients.

YOUR INFORMATION

YOUR NAME _____

YOUR POSITION _____

PHONE OR EMAIL _____

PODCAST WEBSITE/LINKS _____

RETURN THIS FORM TO
MISSOURI PHARMACY ASSOCIATION
211 E. CAPITOL AVENUE | JEFFERSON CITY, MISSOURI 65101

PAYMENT INFORMATION

NAME ON CARD _____

BILLING ADDRESS _____

CITY, STATE, ZIP _____

CARD # _____ EXP. DATE _____

SIGNATURE _____ DATE _____

☐ CHECK TO THE MISSOURI PHARMACY ASSOCIATION (MPA) ENCLOSED.
MPA TAX ID NUMBER IS: 44-0357135