



Hilton

ST. LOUIS AT THE BALLPARK

EXHIBITOR PROSPECTUS

**2019 MPA ANNUAL CONFERENCE & EXPO
SEPTEMBER 12-15, 2019**

HILTON ST. LOUIS AT THE BALLPARK

EXHIBITS OPEN SEPTEMBER 13, 2019



**HILTON ST. LOUIS AT THE BALLPARK
ST. LOUIS, MISSOURI**

T

his year the Missouri Pharmacy Association (MPA) will come together at the Hilton St. Louis at the Ballpark in St. Louis, Missouri September 12-15, 2019. Exhibitors and Sponsors will have the opportunity to showcase their message, products and updates to pharmacy professionals in all practice settings, making this conference the perfect platform to increase brand recognition and broadcast services to a targeted audience. This event provides a networking pathway to connect and strengthen client relationships, build new relationships and engage with pharmacists, pharmacy technicians and student pharmacists across a variety of practice settings.



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LOCATION, SCHEDULE, SPECIFICS

Hilton St. Louis at the Ballpark
1 S. Broadway
St. Louis, MO 63102

Exhibit Hours:

Friday, September 13, 2019 4:30 PM - 6:30 PM
Saturday, September 14, 2019 11:00 AM - 2:00 PM

Exhibitors may begin setting up at 12:00 PM to 4:30 PM on Friday, September 13. Packing or dismantling of equipment or materials will not be permitted until after the official closing time of 2:00 PM on Saturday, September 14. All booths must be dismantled by 5 PM.

EXHIBIT FEE INCLUDES

- **Single Booth: \$1,000**
Double Booth: \$1,500
- **Pipe & drape 10'x10' booth with 8-foot back drape and 3-foot side dividers**
- **Company name sign (44 x 7")**
- **One draped 6-foot table with two chairs**
- **Lunch for two representatives are included with booth purchase. Additional tickets for each event are available for \$30 each.**
- **Registration and payment is due by Friday, August 9, 2019.**
- **Any exhibitor wishing to receive CPE credits or participate in social functions outside of the exhibit hall must register as a participant of the meeting.**

PROGRAM BOOKLET ADVERTISING

Meeting attendees each receive a program booklet containing the schedule of events, a listing of exhibitors and sponsors, meeting details, and advertising pages. Heighten your visibility to all participants by advertising in the program booklet. Email ads to robyn@morx.com by August 2, 2019.

- Inside back cover, full color: \$600**
- Full page, full color: \$550**
- Full page, black & white ad: \$450**
- Half page, full color: \$350**
- Half page, black & white ad: \$250**
- 1/4 page, full color: \$150**
- 1/4 page, black & white: \$100**

EDUCATIONAL SUPPORT

For support opportunities for educational programming, contact the MPA office. MPA reserve the right of final approval of CPE program topics, speakers and program content for all sessions. Contact the MPA office no later than August 2, 2019, so that your company can be recognized in the program booklet.

MEETING SPONSORSHIP

Meeting sponsorship is unrelated to educational programming. The level of sponsorship will provide booth fees, premium exhibit hall space and special advertising during the meeting. Contact the MPA office by August 2, 2019, so that your company can be recognized in the program booklet.

SPONSORSHIP OPPORTUNITIES

2019 MPA ANNUAL CONFERENCE & EXPO ~ SEPTEMBER 12-15, 2019 ~ HILTON ST. LOUIS AT THE BALLPARK

PLATINUM SPONSOR: \$15,000

- Recognition as a Platinum Sponsor across all conference materials
- Recognition signage at the meeting
- Recognition in electronic communications
- Recognition signage as sole sponsor of a refreshment break
- Complimentary exhibit booth in prime location
- Three complimentary meeting registrations
- Full page black & white ad in program booklet
- Recognition from the podium of support and sponsorship at conference

Additional benefits provided by MPA:

- Company name featured on MoRx.com

GOLD SPONSOR: \$10,000

- Recognition as a Gold Sponsor across all conference materials
- Recognition signage at the meeting
- Recognition in electronic communications
- Complimentary exhibit booth in prime location
- Two complimentary meeting registrations
- ½ page black & white ad in program booklet
- Recognition from the podium of support and sponsorship at conference

Additional benefits provided by MPA:

- Company name featured on MoRx.com

SILVER SPONSOR: \$7,500

- Recognition as a Silver Sponsor across all conference materials
- Recognition signage at the meeting
- Recognition in electronic communications
- Complimentary exhibit booth
- One complimentary meeting registration
- ¼ page black & white ad in program booklet
- Recognition from the podium of support and sponsorship at conference

Additional benefits provided by MPA:

- Company name featured on MoRx.com

BRONZE SPONSOR: \$5,000

- Recognition as a Bronze Sponsor across all conference materials
- Recognition signage at the meeting
- Recognition in electronic communications
- Complimentary exhibit booth
- Opportunity to provide a giveaway item to attendees
- Recognition from the podium of support and sponsorship at conference

OTHER SPONSORSHIP OPPORTUNITIES

- Conference Totes: \$3,500
- Conference Refreshment Break: \$1,000
- Other (contact MPA): \$1,000

EXHIBITOR PROSPECTUS

DECORATING, WAREHOUSING, SHIPPING

Heritage Trade Show Services (www.heritagesvs.com) is the convention decorator (phone 314.534.8500). Upon receipt of the application and paid registration fee, exhibitors will be emailed information for ordering additional equipment and shipping. Please include the following on each package shipped:

**To: Hilton St. Louis by the Ballpark
Heritage Trade Show Services
Hilton St. Louis at the Ballpark
1 S. Broadway
St. Louis, MO 63102**

For MPA Annual Conference

Please include the following on the exterior of the package: MPA Annual Conference, September 12-15, (vendor name) exhibit booth. Failure to include this information may result in improper or delayed delivery. Hotel is not responsible for lost, misplaced, damaged or delayed material. Storage/handling charges may apply.

CANCELLATION POLICY

Cancellations of exhibit space will receive a 50 percent refund if a written request is received by MPA prior to July 1, 2019. Cancellations made after this date will not be eligible for a refund. Any refunds due will be processed within thirty (30) days of receipt of written notice of cancellation.

SECURITY - LIABILITY

It is understood that neither Missouri Pharmacy Association (MPA), nor the Hilton St. Louis at the Ballpark, nor Heritage Trade Show Services nor their members, officers, directors, or employees shall be held responsible for loss or damage of any property belonging to the exhibitor or any person or persons while in transit to or from, or while at Hilton St. Louis at the Ballpark.

The exhibitor assumes complete responsibility and liability, and agrees to protect, save and hold forever harmless MPA, Hilton St. Louis at the Ballpark, Heritage Trade Show Services, and all their agents, officers, and employees for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor indemnifies and agrees to hold harmless the indemnities against and from any and all losses, costs, damage, liability, or expenses (including attorney's fees) suffered to any person or persons, including the exhibitor, its agents, Hilton St. Louis at the Ballpark employees and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition program or any part thereof.

Hilton St. Louis at the Ballpark takes no responsibility for damage to or loss of any items left in the hotel prior to, during and/or following any function and all such responsibility and liability is specifically disclaimed. The hotel makes no and specifically disclaims any and all warranties or representations to the client or guest(s) other than those printed herein.



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REGISTRATION DEADLINE IS AUGUST 9, 2019

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ORGANIZATION NAME

Receives space confirmation and pre-conference correspondence.

Company: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

BILLING INFORMATION

IF DIFFERENT from above, please fill out.

Contact Name: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

BOOTH REPRESENTATIVES

Please forward all information to these individuals

SAT: _____

COMPANIES FROM WHICH YOU DESIRE SEPARATION

Terms and conditions: The exhibitor listed above agrees that the Missouri Pharmacy Association is authorized to reserve exhibit space at the Hilton St. Louis at the Ballpark for use by the above company/organization during the Missouri Pharmacy Annual Conference on 9/12/2019-9/15/2019, and acknowledges receipt of, and agrees to abide by, the conditions under which exhibit space at the Hilton St. Louis at the Ballpark is leased to the Missouri Pharmacy Association as printed in this prospectus. All requests are processed on a first come, first serve basis with receipt of paid registration.

Federal Tax ID: MPA#: 44-0357135

EXHIBIT BOOTH SPACE

- Single Booth (10x10')\$1,000
- Double Booth (10x20')\$1,500

Booth Preference: 1st _____ 2nd _____ 3rd _____

EVENT SPONSORSHIP

- Platinum Sponsor\$15,000
- Gold Sponsor\$10,000
- Silver Sponsor\$7,500
- Bronze Sponsor\$5,000
- Conference Totes\$3,500
- Conference Refreshment Break\$1,000
- Other (contact MPA)\$1,000

- Additional Lunch Tickets

\$30/person X _____ (qty) = \$ _____

- Check here if you have any special dietary needs that should be accommodated. An MPA representative will contact you to make arrangements.

PROGRAM BOOKLET ADVERTISING

- Inside back cover ad, full cover\$600
- Full page ad, full color\$550
- Full page ad, black & white\$500
- Half page ad, full color\$350
- Half page ad, black & white\$300
- 1/4 page ad, full color\$150
- 1/4 page ad, black & white\$100

All ads are non-commissionable.

METHOD OF PAYMENT

Total Due: \$ _____

- Check made payable to:
Missouri Pharmacy Association

- Please charge my:
AmEx _____ Visa _____ MC _____ DC _____

Acct #: _____

Exp: _____ CVV: _____

Signature: _____

SEND TO/CONTACT US

Register Online at MoRx.com/conference

Fax to: 573.636.7485

Mail to: Missouri Pharmacy Association

211 E. Capitol Ave.

Jefferson City, MO 65101

Questions?

Call 573.636.7522 or email robyn@MoRx.com